



Make in Nepal

SWADESHI

Quarterly Newsletter



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MEETINGS AND EVENTS

Make in Nepal Swadeshi Meet and Greet



The Make in Nepal – Swadeshi Meet & Greet 2026, organized by the Confederation of Nepalese Industries (CNI) in collaboration with the Department of Industry, was successfully held on 13th February 2026 at The Plaza, Pulchowk, Lalitpur, convening around 150 participants from the public and private sectors. The program witnessed the presence of the Chief Secretary of the Government of Nepal, Secretaries from key ministries, and senior officials from the Ministry of Industry, Commerce and Supplies, Department of Industry, trade and export promotion agencies, skills development authorities, and agriculture and forestry institutions, who contributed policy perspectives, implementation updates, and commitments for improved coordination. CNI President Birendra Raj Pandey



reiterated the vision of expanding Nepal's economy to \$100 billion by 2035 through industrial growth and export competitiveness, while Ms. Prashi Agarwal emphasized sectoral modernization, workforce development, policy stability, and investment mobilization as core pillars. Discussions focused on strengthening manufacturing competitiveness, addressing skills

gaps through industry-linked TVET reforms, promoting value addition in agriculture and MAPs, and preparing industries for post-LDC graduation challenges. The event reinforced structured public-private dialogue, identified key policy priorities, and strengthened collaboration toward a resilient, self-reliant, and production-driven economy.



Demo of Swadeshi B2B Portal Presented at MoICS and DoCSCP

The framework of the B2B Swadeshi Portal, developed in alignment with the Government of Nepal's guidelines on the use of domestic products in public entities, was presented during its first official demo on 27 January 2026 at the Ministry of Industry, Commerce and Supplies (Singha Durbar) and 6th April, 2026 at Department of Commerce, Supplies and Consumer Protection (Babarmahal).

The meeting brought together representatives from the Ministry of Industry, Commerce and Supplies, the Department of Commerce, Supplies and Consumer Protection, the CNI Secretariat, and the Dobato Team, CNI's technical development partner for the platform.

The meeting was formally initiated by Dr. Ghanashyam Ojha, Director General, CNI, who welcomed all participants and outlined the purpose of the session. He emphasized that the B2B Swadeshi Platform is being developed by CNI for eventual handover to the Government of Nepal emphasized the importance of supporting public procurement and the use of Swadeshi products, in line with the Government's guideline on the use of domestic products in public entities, 2081. During the session, Dobato presented the final design and conducted a live walkthrough of the



system, showcasing key modules including user registration and vendor onboarding, product listing and catalog management, compliance documentation, and administrative control features. In a subsequent meeting, the Dobato team further showcased the upgrades made to the platform and presented a fully functional, ready-to-use portal. Confederation of Nepalese Industries highlighted the significant

progress achieved and reaffirmed its commitment to close coordination with government stakeholders. The platform is envisioned as a policy-aligned digital system to strengthen the use of Swadeshi products in public procurement.

During the discussion, the Ministry stressed that, prior to handover, the portal must fully comply with the Public Procurement Act, the E-commerce Act, and other applicable legal frameworks. The Ministry also advised the formation of a dedicated joint team to define government requirements, procurement processes, and compliance standards in detail.

The meeting concluded with the decision to organize follow-up meetings with the dedicated team to advance the next phase of development and handover.

Capacity-Building Workshop on Quality Infrastructure for Trade and Market Access

Department of Industry Nepal and with technical support from the Nepal Bureau of Standards and Metrology (NBSM), organized a Capacity-Building Training on Quality Infrastructure for Trade and Market Access on 11 March 2026 at Hotel Himalaya under the Make in Nepal – Swadeshi Campaign. The training brought together 50 representatives from SMEs, MSMEs, and large-scale industries to enhance their understanding of quality standards, certification systems, and quality management practices that strengthen product reliability and improve market competitiveness. The program began with opening remarks from Dr. Ghanashyam Ojha, Director General of the CNI, who highlighted the importance of quality certification and regulatory compliance for strengthening Nepal's industrial sector.

The technical sessions were facilitated by Prabhat Kumar Singh, Deputy Director General of NBSM, who introduced the concept and pillars of Quality Infrastructure, and Sanjeev Thakur, Director of NBSM, who discussed Quality Management Systems



(QMS) and the benefits of adopting international standards such as ISO 9001 for improving productivity and customer satisfaction. Participants also received a detailed overview of the Nepal Standard (NS) certification process, including its procedures and legal framework.

The program also featured an industry experience-sharing session by Su-

shil Kumar Agrawal from Pashupati Filter, who shared his company's success story in obtaining NS certification, highlighting how it improved product credibility and market recognition. The sessions were highly interactive, encouraging active participation and discussion among industry representatives, making the training both practical and engaging for participants.

Make in Nepal - Swadeshi Working Committee Meeting

The Confederation of Nepalese Industries (CNI) convened the FY 2082/83 Make in Nepal – Swadeshi Working Committee Meeting on 17 March 2026 at CNI, Thapathali, chaired by Ms. Prashi Agrawal. The meeting highlighted progress on ongoing Swadeshi initiatives and emphasized strengthening both national and provincial chapters. A key focus was the near-completion of the B2B Swadeshi Platform, devel-

oped in collaboration with the Dobaato team as a dedicated marketplace for domestic products, with plans for a final dry run and feedback integration prior to launch. Discussions also covered the proposed Swadeshi Bazaar in Ratopul, envisioned as a periodic marketplace with rental-based stalls, alongside updates on budget allocation and government coordination. The committee agreed to conduct the Swadeshi Summit separately from

the CNIYEF Startup Fest to preserve their distinct objectives, while enhancing future events through interactive formats, including panel discussions, networking sessions, Swadeshi Bazaar-style exhibitions, and youth-focused engagements. The meeting concluded with a strong commitment to advancing the Swadeshi ecosystem through strategic platforms, collaborative opportunities, and increased member participation.

Make in Nepal – Swadeshi Shines at 10th International Industrial Expo 2026

The Make in Nepal – Swadeshi Campaign, led by Confederation of Nepalese Industries, marked a strong presence at the 10th International Industrial Expo 2026, held from April 10–12 in Bharatpur, Chitwan.

A dedicated Swadeshi Pavilion showcased a diverse range of locally manufactured products, where member industries actively engaged with visitors, industry professionals, and potential partners throughout the three-day event. The pavilion attracted significant attention, reinforcing the importance of promoting domestic production.

A key highlight of the participation was a fruitful panel discussion, which brought together industry experts and stakeholders to discuss the future of



Nepal's manufacturing sector, challenges faced by local industries, and the need for stronger policy and market support for Swadeshi products.

The event provided an excellent platform to connect with manufacturers, expand business networks, and

promote the vision of the Make in Nepal – Swadeshi Campaign. The participation significantly enhanced visibility, encouraged collaboration, and strengthened the movement towards a self-reliant industrial ecosystem in Nepal.

Make in Nepal – Swadeshi support FWEAN Expo 2026

The 9th International Women's Trade Expo 2026, organized by Federation of Woman Entrepreneurs' Associations of Nepal, was successfully held from April 3–5 at Heritage Garden, Lalitpur, attracting over 50,000 visitors. The expo continued its legacy of promoting women entrepreneurship through networking, product showcasing, and knowledge sharing under the theme "Work Together, Win Together."

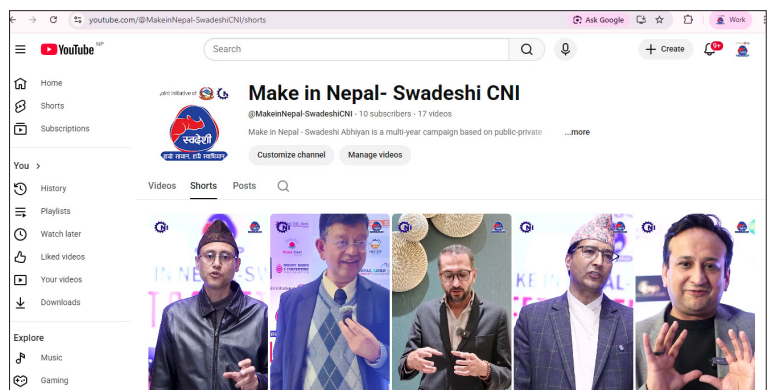
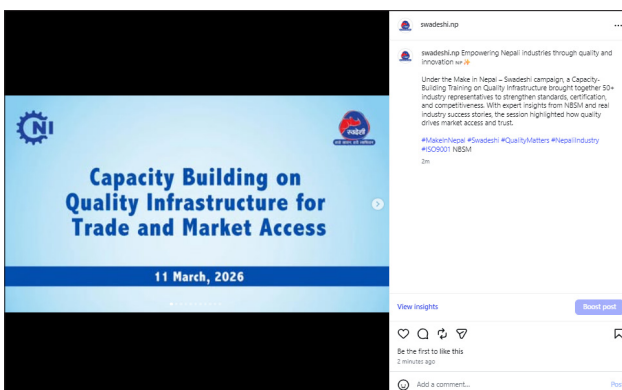
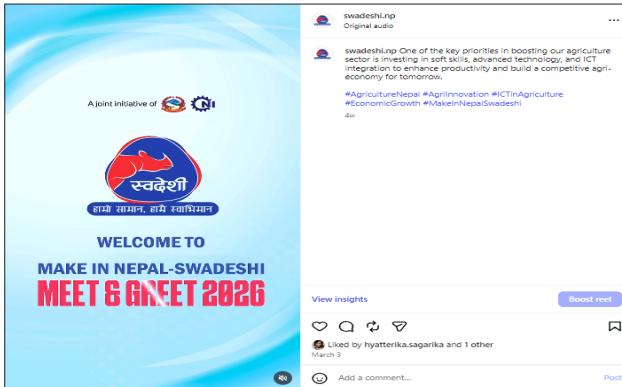
The Make in Nepal – Swadeshi Campaign, led by Confederation of Nepalese Industries, supported the exhibition in collaboration with Department of Industry. The platform enabled meaningful engagement with entrepreneurs, buyers, and stakeholders, further strengthening the visibility of Swadeshi products. The expo served as a valuable opportunity to



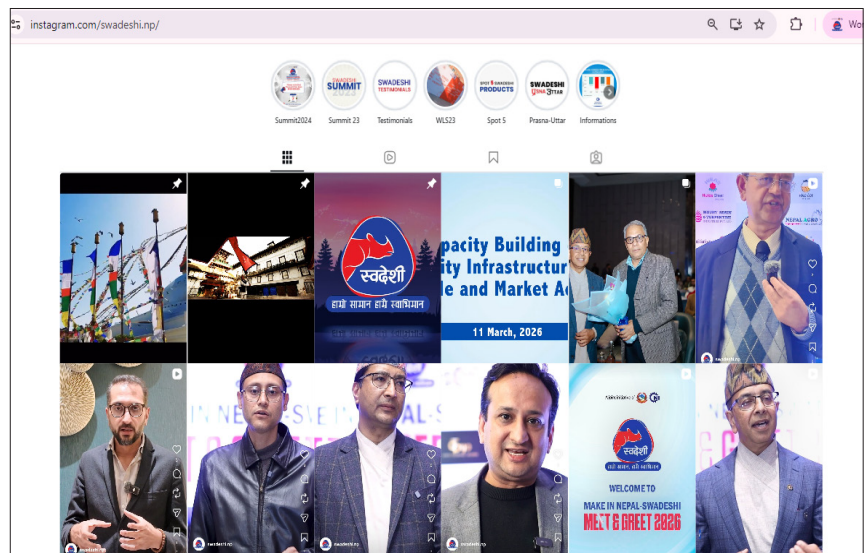
promote Make in Nepal products, support women-led enterprises, and foster collaboration among manufac-

turers, contributing to a more inclusive and self-reliant industrial ecosystem in Nepal.

Social Media Promotion



To make the Meet and Greet more engaging and relatable, we maintained an active and lively presence on Instagram and Facebook throughout the event. Through real-time stories, short highlight clips, and genuine testimonials from experts and participants, we captured the energy of the conversations, the excitement in the room, and the key takeaways from the discussions. These moments allowed those who couldn't attend to still feel connected to the experience. After the event, we continued sharing highlights and reflections to keep the momentum going, celebrate our speakers and members, and extend the impact of the program beyond the venue.



Make in Nepal – Swadeshi Online Platforms:

- Facebook: <https://www.facebook.com/swadeshi.np>
- Instagram: <https://www.instagram.com/swadeshi.np>
- YouTube: <https://www.youtube.com/@MakeinNepal-SwadeshiCNI>
- TikTok: <https://www.tiktok.com/@swadeshi.np>
- LinkedIn: <https://www.linkedin.com/company/swadeshi-nepal/>
- Viber Community: <https://invite.viber.com/?g2=AQB9zf0Niwys05LPho0ldCmcAEX%2BXJ6RpI0VpCMxO-pY1vNyLTJ1XNSVlwA%2FAH5>